



NEWS RELEASE

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BRAD REDDING, GRANDE DUNES' DIRECTOR OF INSTRUCTION, HELPS NEAL LANCASTER RECORD A TOP 25 FINISH IN THE BUICK OPEN

Redding One of *GOLF Magazine's* Annual Honorees on its "Top 100 Teachers in America" Listing

August 4, 2009, Myrtle Beach, S.C. – Neal Lancaster entered the fourth, and final, round of the Buick Open in a tie for 29th place. After recording respectable scores of 67, 70 and 70 in the first three rounds of the PGA TOUR event, held July 30 – August 2 at Warwick Hills Golf and Country Club in Grand Blanc, Michigan, Lancaster still needed a strong final outing to move into the top 25 and secure a spot in this week's PGA TOUR event, the Legends Reno-Tahoe Open in Reno, Nevada.

A Smithfield, N.C. native and a member of the PGA TOUR since 1985, Lancaster had been working with Brad Redding, director of instruction at The Golf Academy at Grande Dunes, since the beginning of the 2009 PGA TOUR season. Lancaster contacted Redding by phone after his third round on Saturday, August 1st and after a 10-minute conversation, Lancaster went out on Sunday and shot a 69 to finish in a seven-way tie for 18th place, and qualified for the next PGA TOUR's next tournament.

"Neal contacted me about six months ago after his friend recommended that he call," said Redding. "He is a very talented player who had lost his way with too many swing thoughts and information overload from listening to so many different sources. During Saturday night's phone call, he told me that he was missing his drives to the right and I instructed him that he needed to get the club more in front of him on the downswing. As a result, the clubface would square up at impact to produce a slight draw. I am really proud of him and the progress we are making. I look forward to watching him compete in Reno this week."

"Brad is a very talented golf instructor and has been great for my game," said Lancaster. "He has cleaned up the troubles that I had in my golf swing. His instruction is sound and we are heading in the right direction. I now feel like I know what I am doing and what to work on in practice."

About Burroughs & Chapin Golf Management

Burroughs & Chapin Golf Management, created in 2001 to provide operations and marketing services to golf course properties, is the Grand Strand's leading golf management company. Since opening Myrtlewood Golf Club, a 36-hole complex, in 1966, Burroughs & Chapin Company has been an active member of the Myrtle Beach golf community for more than 40 years. The company developed and manages The Resort Club at Grande Dunes, which opened in 2001 and The Members Club at Grande Dunes, an exclusive private club that debuted in 2005. The company also manages Tidewater Golf Club, Farmstead Golf Links, Meadowlands Golf Club, Arcadian Shores and River Hills Country Club, as well as two Par 3 courses and five themed mini-golf courses. Burroughs & Chapin Company also owns the historic Pine Lakes Country Club, Myrtle Beach's first course and the birthplace of *Sports Illustrated* magazine. Pine Lakes reopened March 14, 2009, after an extensive 20-month, \$15 million restoration project. Pine Lakes is the home of the new Myrtle Beach Golf Hall of Fame, which debuted March 12, 2009. For more information, visit BCGolfManagement.com.

About Burroughs & Chapin Company, Inc.

A leader in the fields of commercial and residential real estate development, and related operations, Burroughs & Chapin Company, Inc. has been serving the grand strand for more than 100 years - the company's service to Myrtle Beach and Horry County, South Carolina dates back to 1895.

Burroughs & Chapin's residential developments include the award-winning Grande Dunes, a 2,200-acre four-star community stretching from the Atlantic Ocean to west across the Intracoastal Waterway. Burroughs & Chapin has created numerous commercial developments offering national and regional name brand shopping. These include Broadway at the Beach – an award-winning 350-acre festival shopping, entertainment and dining complex surrounding the 22-acre Lake Broadway; Coastal Grand Mall, a one million square foot regional shopping mall joint ventured with CBL & Associates Properties of Chattanooga, Tenn.; Seaboard Commons; South Strand Commons; Arcadian Shores Commons; the 501 Power Centers and many “jewel box” centers.

A leader in golf and vacation packages, Burroughs & Chapin's Myrtle Beach Trips offers visitors to Myrtle Beach and the Grand Strand the “one call” convenience of a direct connection to the most popular attractions in the area and packages them together in a variety of ways to suit different tastes and budgets. With one easy call to Myrtle Beach Trips at (800) 819-2282, visitors can unlock all the thrills and excitement of many of America's favorite family seaside destinations.

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